

MEMORANDUM

TO: Producers for American Crude Oil Exports (PACE)**FROM: FTI Consulting****DATE: 02/10/15****RE: National Crude Oil Poll Results**

This memo presents the results from a national poll conducted February 2-5, 2015 by FTI Consulting on behalf of the Producers for American Crude Oil Exports (PACE) Coalition. The poll was conducted among N=1,025 American registered voters age 18+, with 512 reached via landline and 513 reached via cell phone. The margin of error for the N=1,025 telephone sample is plus or minus 3.1 percentage points. Poll respondents were contacted randomly from a nationwide file of over 166 million regularly updated voter records and the survey was conducted in order to reflect the geographic and demographic makeup of the American electorate.

SUMMARY

Registered voters recognize that domestic oil production is increasing, and they believe this trend is positive for the economy. Voters overwhelmingly support allowing American oil producers to sell crude oil to customers in the U.S. and to customers in countries who are trading partners. Moreover, they believe that pursuing this policy would benefit the American economy, improve the United States' global strategic position, benefit consumers, and reduce the trade deficit.

KEY FINDINGS

- By a wide 69%-25% margin, Americans support *“Allowing American oil producers to sell crude oil to customers in countries who are trading partners.”*
- Given a choice between two policies related to the sale of crude oil, 65% of voters say that *“American oil producers should be allowed to sell crude oil to customers in the U.S. and to customers in countries who are trading partners,”* while 31% of voters say *“the federal government should mandate that American oil producers sell crude oil only to customers in the U.S.”*

Reflecting the broad base of support on this question, a majority of every demographic subgroup polled support giving U.S. oil producers the ability to sell crude oil overseas, including 65% of self-identified Independent voters, 69% of Republican voters and 61% of Democratic voters.

- Moreover, voters see substantial benefits from giving producers this ability:
 - 76% say the overall impact on the U.S. economy would be positive.
 - 74% say it would make the U.S. less dependent on oil from other countries.
 - 74% say it would create more American jobs.
 - 73% say it would strengthen America's strategic global position.
 - 63% say the increase in supply would cause prices for crude oil, gasoline and diesel fuel to decrease.
 - 59% say the U.S. trade deficit would get smaller.

- Among the poll's other findings:
 - 58% of American voters say that oil production has increased over the past few years.
 - Among those who say oil production has increased, 75% say the overall effects of increased oil production have been more positive, while only 20% say they have been more negative.

About FTI Consulting

FTI Consulting, Inc. is a global business advisory firm dedicated to helping organizations protect and enhance enterprise value in an increasingly complex legal, regulatory and economic environment. With more than 4,200 employees located in 26 countries, FTI Consulting professionals work closely with clients to anticipate, illuminate and overcome complex business challenges in areas such as investigations, litigation, mergers and acquisitions, regulatory issues, reputation management, strategic communications and restructuring. More information can be found at www.fticonsulting.com.



February 2015 National Crude Oil Poll

N=1,025 Registered Voters, Conducted via Landline (N=512) and Cell (N=513) February 2-5, 2015.

Margin of Error ± 3.06

INTRO/SCREENER QUESTIONS

May I please speak with the youngest person in the household who is at least age 18 and registered to vote? This is not a sales call and I won't ask you for a contribution or donation. We're talking with people like yourself today about some important issues, and would like to ask you a series of questions on a confidential basis.

A. Gender (BY OBSERVATION)

49% Male
51% Female

B. RECORD STATE FROM FILE FOR LANDLINE SAMPLE

D. In what year were you born? (RECORD YEAR – 4 DIGIT NUMERIC) (**MUST BE 18**)

CP1. (**ASKED OF CELL SAMPLE ONLY**) And, just to confirm, have I reached you on your cell phone?

100% YES

CP2. (**ASKED OF CELL SAMPLE ONLY**) For your safety, are you currently driving?

100% NO

CP3. (**ASKED OF CELL SAMPLE ONLY**) And, in which state do you currently reside?

V. Are you currently registered to vote in (STATE FROM LANDLINE SAMPLE/STATE FROM CP3)?

100% Yes

Question 1

Now, to start with, do you feel that THE COUNTRY, in general, is headed in the right direction, or do you think things are seriously off on the wrong track?

RIGHT DIRECTION	33%
WRONG TRACK	55%
DON'T KNOW (NOT READ)	9%
REFUSED (NOT READ)	2%

Question 2

And, how would you rate the current state of the economy? Is it excellent, good, fair, or poor?

TOTAL EXCELLENT/GOOD	25%
TOTAL FAIR/POOR	74%
EXCELLENT	2%
GOOD	23%
FAIR	48%
POOR	26%
DON'T KNOW (NOT READ)	1%
REFUSED (NOT READ)	1%

Question 3

To the best of your knowledge, over the past few years, has the level of oil production in the United States increased, remained the same, or decreased?

INCREASED	58%
DECREASED	12%
REMAINED THE SAME	17%
DON'T KNOW (NOT READ)	13%
REFUSED (NOT READ)	*

Question 4 (ASKED IF 'INCREASED' ON Q3, N=590)

Would you say the overall effects of increased oil production have been more positive or more negative?

MORE POSITIVE	75%
MORE NEGATIVE	20%
DON'T KNOW (NOT READ)	4%
REFUSED (NOT READ)	1%

 Now, I am going to read you a series of proposals related to energy production. Please tell me whether you strongly support, somewhat support, somewhat oppose or strongly oppose each proposal. **(Q5-Q8 RANDOMIZED)**

	SUPP- ORT	OPP- OSE	STR SUP	SMWT SUP	SMWT OPP	STR OPP	(NR) DK	(NR) REF
5. Increasing the level of oil production in the United States.	78%	19%	54%	24%	10%	9%	2%	1%
6. Allowing American oil producers to sell crude oil to customers in countries who are trading partners.	69%	25%	29%	40%	11%	14%	5%	*
7. Building additional oil and gas infrastructure, like new pipelines and ports.	72%	24%	47%	25%	9%	16%	3%	1%
8. Allowing American oil producers to trade oil on international markets.	62%	31%	25%	37%	15%	16%	6%	1%

Question 9

Which of the following statements do you agree with more? **(CHOICES ROTATED)**

American oil producers should be allowed to sell crude oil to customers in the U.S. and to customers in countries who are trading partners.

...OR...

The federal government should mandate that American oil producers sell crude oil only to customers in the U.S.

AMERICAN OIL PRODUCERS SHOULD BE ALLOWED	65%
FEDERAL GOVERNMENT SHOULD MANDATE	31%
DON'T KNOW (NOT READ)	4%
REFUSED (NOT READ)	1%

Now, assume for a minute that American oil producers are allowed to sell crude oil to customers in countries who are trading partners. I want to ask you a series of questions about what the effects would be.

(Q10-Q15 RANDOMIZED)

Question 10

Would the overall impact on the U.S. economy be positive or negative?

POSITIVE	76%
NEGATIVE	16%
HAVE NO IMPACT	2%
DON'T KNOW (NOT READ)	6%
REFUSED (NOT READ)	*

Question 11

Would an increase in crude oil on the global market cause prices for crude oil, gasoline and diesel fuel to increase or decrease?

INCREASE	25%
DECREASE	63%
HAVE NO IMPACT	2%
DON'T KNOW (NOT READ)	10%
REFUSED (NOT READ)	*

Question 12

Would the U.S. be more dependent on oil from other countries or less dependent?

MORE DEPENDENT	19%
LESS DEPENDENT	74%
NO DIFFERENCE	4%
DON'T KNOW (NOT READ)	2%
REFUSED (NOT READ)	*

Question 13	
Would this create more American jobs?	
YES	74%
NO	19%
DON'T KNOW (NOT READ)	6%
REFUSED (NOT READ)	*

Question 14	
Would the U.S. trade deficit get bigger or smaller?	
BIGGER	25%
SMALLER	59%
STAY ABOUT SAME/NO DIFFERENCE	4%
DON'T KNOW (NOT READ)	11%
REFUSED (NOT READ)	1%

Question 15	
Would this strengthen America's strategic global position or weaken it?	
STRENGTHEN	73%
WEAKEN	15%
STAY ABOUT SAME/NO DIFFERENCE	3%
DON'T KNOW (NOT READ)	8%
REFUSED (NOT READ)	1%

Question A	
Gender (BY OBSERVATION)	
MALE	49%
FEMALE	51%

Question D	
Age.	
18 - 24	11%
25 - 34	20%
35 - 44	16%
45 - 54	15%
55 - 64	22%
65 AND ABOVE	16%
DON'T KNOW/REFUSED (NOT READ)	*

Table 23

State

ALABAMA	1%
ALASKA	*
ARIZONA	1%
ARKANSAS	1%
CALIFORNIA	11%
COLORADO	2%
CONNECTICUT	1%
DELAWARE	*
DISTRICT OF COLUMBIA	*
FLORIDA	7%
GEORGIA	3%
HAWAII	*
IDAHO	*
ILLINOIS	3%
INDIANA	2%
IOWA	1%
KANSAS	1%
KENTUCKY	2%
LOUISIANA	2%
MAINE	1%
MARYLAND	2%
MASSACHUSETTS	3%
MICHIGAN	3%
MINNESOTA	2%
MISSISSIPPI	1%
MISSOURI	2%
MONTANA	*
NEBRASKA	1%
NEVADA	1%
NEW HAMPSHIRE	*
NEW JERSEY	3%
NEW MEXICO	1%
NEW YORK	7%
NORTH CAROLINA	3%
NORTH DAKOTA	*
OHIO	5%
OKLAHOMA	1%
OREGON	1%
PENNSYLVANIA	4%
RHODE ISLAND	*
SOUTH CAROLINA	2%
SOUTH DAKOTA	*
TENNESSEE	2%
TEXAS	8%
UTAH	1%
VERMONT	*
VIRGINIA	2%
WASHINGTON	2%
WEST VIRGINIA	1%
WISCONSIN	2%
WYOMING	*

Due to rounding, totals may not equal sums. A “*” indicates a result of less than half of one percent.

Question D1
What is your main ethnic or racial background?

WHITE OR CAUCASIAN	66%
AFRICAN-AMERICAN OR BLACK	11%
HISPANIC OR LATINO	10%
ASIAN-AMERICAN OR ASIAN	4%
NATIVE AMERICAN	2%
DON'T KNOW/REFUSED (NOT READ)	7%

Question D2
What is the last grade of formal education you have completed?

LESS THAN COLLEGE	49%
COLLEGE+	51%
LESS THAN HIGH SCHOOL	3%
HIGH SCHOOL GRADUATE	22%
SOME COLLEGE/VOCATIONAL SCHOOL	24%
COLLEGE GRADUATE	32%
POST GRADUATE	17%
DON'T KNOW/REFUSED (NOT READ)	1%

Question D3
Please tell me which of the following categories best applies to your total household income for 2014.

LESS THAN \$50K	33%
\$50K OR MORE	55%
LESS THAN \$15,000	8%
\$15,000 TO LESS THAN \$30,000	9%
\$30,000 TO LESS THAN \$50,000	16%
\$50,000 TO LESS THAN \$75,000	18%
\$75,000 TO LESS THAN \$100,000	17%
\$100,000 TO LESS THAN \$200,000	16%
\$200,000 OR MORE	5%
DON'T KNOW/REFUSED (NOT READ)	12%

Question D4
And, generally speaking, do you think of yourself as a Republican, a Democrat, an Independent, or something else?

A REPUBLICAN	28%
A DEMOCRAT	33%
TOTAL IND/ELSE/OTHER	35%
AN INDEPENDENT	24%
SOMETHING ELSE	10%
OTHER	1%
DON'T KNOW/REFUSED (NOT READ)	4%

Question L	
And, on most issues, are you Conservative, Liberal, or Moderate?	
CONSERVATIVE	37%
LIBERAL	21%
MODERATE	35%
DON'T KNOW/REFUSED (NOT READ)	6%

Question D5	
Which of the following best describes your current employment status?	
TOTAL EMPLOYED	60%
TOTAL NOT EMPLOYED	37%
EMPLOYED FULL-TIME	51%
EMPLOYED PART-TIME	10%
RETIRED	23%
STUDENT	4%
HOMEMAKER	5%
UNEMPLOYED AND LOOKING FOR WORK	2%
UNEMPLOYED BUT NOT LOOKING FOR WORK	3%
DON'T KNOW/REFUSED (NOT READ)	3%

Question D6	
Do you own or have a car that you drive on a regular basis?	
YES	88%
NO	10%
DON'T KNOW/REFUSED (NOT READ)	2%

Question D7 (ASKED AMONG DRIVERS, N=900)	
How often do you buy gasoline?	
TOTAL WEEKLY	72%
TOTAL LESS OFTEN	27%
MULTIPLE TIMES PER WEEK	20%
ABOUT ONCE PER WEEK	52%
ABOUT ONCE EVERY TWO WEEKS	22%
LESS OFTEN THAN THAT	5%
DON'T KNOW/REFUSED	1%

Question D8	
And, thinking about where you live, would you describe it as an Urban area, a Suburban area or a Rural area?	
URBAN	24%
SUBURBAN	42%
RURAL	30%
DON'T KNOW/REFUSED (NOT READ)	4%

Table 33

Phone Type.

LAND	50%
CELL	50%